

Website review district18.ru

Generated on May 08 2026 10:29 AM

The score is 52/100



SEO Content

| Title | Товары по выгодным ценам в интернет-магазине Район18 Length : 52 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| Description | Быстрая доставка, бонусы, скидки и акции, рассрочка и кешбэк. Покупайте товары в интернет-магазине Район18 Length : 106 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
| Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H3] Получите скидку 15% | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 1 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | |
| 0 | 0 | 1 | 0 | 0 | 0 | | | | | | | | |
| Images | We found 134 images on this web page. Good, most or all of your images have alt attributes. | | | | | | | | | | | | |
| Text/HTML Ratio | Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
| Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
| Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Links

| | |
|-------------|----------------------------------|
| URL Rewrite | Good. Your links looks friendly! |
|-------------|----------------------------------|

SEO Links

| | |
|-------------------------|--|
| Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| In-page links | We found a total of 117 links including 0 link(s) to files |
| Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 98.29% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| = | Internal | Passing Juice |
| Избранное | Internal | Passing Juice |
| Каталог | Internal | Passing Juice |
| Новинки | Internal | Passing Juice |
| Коллекция Удмурсткие котики | Internal | Passing Juice |
| Футболки | Internal | Passing Juice |
| Сумки-шопперы | Internal | Passing Juice |
| Панамы | Internal | Passing Juice |
| Кружки | Internal | Passing Juice |
| Блокноты | Internal | Passing Juice |
| Открытки | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Футболки | Internal | Passing Juice |
| Футболка с удмурстким флагом XS (44) 1 | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| 2 650 руб 3 500 руб -24% Футболка с удмурстким флагом | Internal | Passing Juice |
| Футболка с удмурстким орнаментом XS (44) 1 | Internal | Passing Juice |
| 2 650 руб 3 500 руб -24% Футболка с удмурстким орнаментом | Internal | Passing Juice |
| Футболка с удмурстким принтом XS (44) 1 | Internal | Passing Juice |
| 1 450 руб 2 500 руб -42% Футболка с удмурстким принтом | Internal | Passing Juice |
| Футболка с удмурстким принтом XS (44) 1 | Internal | Passing Juice |
| 1 350 руб 2 000 руб -33% Футболка с удмурстким принтом | Internal | Passing Juice |
| Футболка с удмурстким флагом XS (44) 1 | Internal | Passing Juice |
| 2 650 руб 3 500 руб -24% Футболка с удмурстким флагом | Internal | Passing Juice |
| Футболка с удмурстким флагом XS (44) 1 | Internal | Passing Juice |
| 2 650 руб 3 500 руб -24% Футболка с удмурстким флагом | Internal | Passing Juice |
| Футболка Штош XS (44) 1 | Internal | Passing Juice |
| 1 450 руб 2 500 руб -42% Футболка Штош | Internal | Passing Juice |
| Футболка Аааа XS (44) 1 | Internal | Passing Juice |
| 1 450 руб 2 500 руб -42% Футболка Аааа | Internal | Passing Juice |
| Футболка Аааа XS (44) 1 | Internal | Passing Juice |
| 1 450 руб 2 500 руб -42% Футболка Аааа | Internal | Passing Juice |
| Футболка Пеленянь XS (44) 1 | Internal | Passing Juice |
| 1 450 руб 2 500 руб -42% Футболка Пеленянь | Internal | Passing Juice |
| Футболка Пельнянь XS (44) 1 | Internal | Passing Juice |
| 1 450 руб 2 500 руб -42% Футболка Пельнянь | Internal | Passing Juice |
| Футболка Пу-пу-пуу XS (44) 1 | Internal | Passing Juice |
| 1 450 руб 2 500 руб -42% Футболка Пу-пу-пуу | Internal | Passing Juice |
| Шопперы | Internal | Passing Juice |
| Сумка-шоппер Перепеч 1 | Internal | Passing Juice |
| 950 руб 2 000 руб -53% Сумка-шоппер Перепеч | Internal | Passing Juice |
| Сумка-шоппер Удмуртия 1 | Internal | Passing Juice |
| 950 руб 1 500 руб -37% Сумка-шоппер Удмуртия | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Сумка-шоппер флаг Удмуртии 1 | Internal | Passing Juice |
| 950 □1 500 □–37% Сумка-шоппер флаг Удмуртии | Internal | Passing Juice |
| Сумка-шоппер Пельнянь 1 | Internal | Passing Juice |
| 950 □1 500 □–37% Сумка-шоппер Пельнянь | Internal | Passing Juice |
| Сумка-шоппер Штош 1 | Internal | Passing Juice |
| 950 □1 500 □–37% Сумка-шоппер Штош | Internal | Passing Juice |
| Сумка-шоппер Хех 1 | Internal | Passing Juice |
| 950 □1 500 □–37% Сумка-шоппер Хех | Internal | Passing Juice |
| Сумка-шоппер Пу-пу-пуу 1 | Internal | Passing Juice |
| 950 □1 500 □–37% Сумка-шоппер Пу-пу-пуу | Internal | Passing Juice |
| Сумка-шоппер Аааа 1 | Internal | Passing Juice |
| 950 □1 500 □–37% Сумка-шоппер Аааа | Internal | Passing Juice |
| Кружки | Internal | Passing Juice |
| Кружка Удмуртия 1 | Internal | Passing Juice |
| 450 □800 □–44% Кружка Удмуртия | Internal | Passing Juice |
| Кружка Район18 1 | Internal | Passing Juice |
| 450 □900 □–50% Кружка для чая и кофе удмуртская 330 мл - подарочная | Internal | Passing Juice |
| Кружка Мон тонэ яратйсько 1 | Internal | Passing Juice |
| 450 □900 □–50% Кружка Мон тонэ яратйсько | Internal | Passing Juice |
| Кружка флаг Удмуртии 1 | Internal | Passing Juice |
| 450 □800 □–44% Кружка для чая и кофе удмуртская 330 мл - подарочная | Internal | Passing Juice |
| Кружка для чая и кофе удмуртская 330 мл - подарочная 1 | Internal | Passing Juice |
| 450 □800 □–44% Кружка для чая и кофе удмуртская 330 мл - подарочная | Internal | Passing Juice |
| Кружка Пельнянь 1 | Internal | Passing Juice |
| 450 □800 □–44% Кружка Пельнянь | Internal | Passing Juice |
| Кружка для чая и кофе удмуртская 330 мл - подарочная 1 | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| 450 □800 □–44% Кружка для чая и кофе удмуртская 330 мл - подарочная | Internal | Passing Juice |
| Кружка для чая и кофе удмуртская 330 мл - подарочная 1 | Internal | Passing Juice |
| 450 □800 □–44% Кружка для чая и кофе удмуртская 330 мл - подарочная | Internal | Passing Juice |
| Кружка Ааааа 1 | Internal | Passing Juice |
| 450 □800 □–44% Кружка Ааааа | Internal | Passing Juice |
| Панамы | Internal | Passing Juice |
| Панама Район18 1 | Internal | Passing Juice |
| 520 □900 □–42% Панама Район18 | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 520 □900 □–42% Панама с национальным удмуртским узором | Internal | Passing Juice |
| НовинкаХит | Internal | Passing Juice |
| 520 □900 □–42% Панама с национальным удмуртским узором | Internal | Passing Juice |
| Панама Район18 1 | Internal | Passing Juice |
| 520 □900 □–42% Панама Район18 | Internal | Passing Juice |
| Блокноты | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 350 □600 □–42% Блокнот А5 без линовки Аааа | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 350 □600 □–42% Блокнот А5 без линовки Хех | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 350 □600 □–42% Блокнот А5 без линовки Пельнянь | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 350 □600 □–42% Блокнот А5 без линовки Штош | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 350 □600 □–42% Блокнот А5 без линовки Пу-пу-пу | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| 350 □600 □-42% Блокнот А5 без линовки Район18 | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 350 □600 □-42% Блокнот А5 без линовки Удмуртия | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 350 □600 □-42% Блокнот А5 без линовки Удмуртия | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 350 □600 □-42% Блокнот А5 без линовки флаг Удмуртии | Internal | Passing Juice |
| Новинка | Internal | Passing Juice |
| 350 □600 □-42% Блокнот А5 без линовки Удмуртия | Internal | Passing Juice |
| Лого | Internal | Passing Juice |
| 8 (953) 412-36-33 | External | Passing Juice |
| _district18-udmurtia@ya.ru | External | Passing Juice |
| Оплата | Internal | Passing Juice |
| Доставка | Internal | Passing Juice |
| Правила возврата | Internal | Passing Juice |
| Реквизиты | Internal | Passing Juice |
| Оферта | Internal | Passing Juice |
| Политика конфиденциальности | Internal | Passing Juice |

SEO Keywords

Keywords Cloud

сумка-шоппер блокнот новинка 950 1 500 37

1 450 2 500 42 кружка **КОРЗИНУ** футболка
350 600 42 линовки

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|-----------------|----------|
|---------|---------|-------|----------|-----------------|----------|

Keywords Consistency

корзину 43

футболка 12

новинка 11

350 600 42 10

блокнот 10

Usability

| | |
|--------------|---|
| Url | Domain : district18.ru Length : 13 |
| Favicon | Great, your website has a favicon. |
| Printability | We could not find a Print-Friendly CSS. |
| Language | Good. Your declared language is ru. |
| Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | |
|-----------------|--|
| Doctype | HTML 5 |
| Encoding | Perfect. Your declared charset is UTF-8. |
| W3C Validity | Errors : 272 Warnings : 57 |
| Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| Speed Tips | <p>Excellent, your website doesn't use nested tables.</p> <p>Too bad, your website is using inline styles.</p> <p>Great, your website has few CSS files.</p> <p>Perfect, your website has few JavaScript files.</p> <p>Perfect, your website takes advantage of content compression.</p> |

Mobile

| | | |
|--|---------------------|--|
| | Mobile Optimization | Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
| | XML Sitemap | Great, your website has an XML sitemap. https://district18.ru/sitemap.xml |
| | Robots.txt | http://district18.ru/robots.txt Great, your website has a robots.txt file. |
| | Analytics | Great, your website has an analytics tool. Yandex.Metrika |